APPLICATION FORM

Print this document and fill in the details. If you wish to enter more than one category, please complete a separate form for each entry.

| Full name of applicant: | | | | | Position held: | | |
|--|---------------------|----------------------------|-----------------------|--------------------|---------------------------|----------------------|--|
| Name of company/organisation: | | | | | _ Address: | | |
| | | | | | Postcode: | | |
| Contact Name (if differen | t from applicant): | | | | | | |
| Telephone:Fax: | | | | | Email: | | |
| Number of employees: | | Financ | cial Year End (DD/MM | /YYYY):/_ | | | |
| | | | | | | | |
| | | | | | | | |
| Please submit the relevan (Please attach or enclose | | | | ion may be reque | ted by our judging panel | | |
| Company or individual of | | | iption of the busines | ss and financial P | erformance | | |
| – Please forward audited | d accounts if possi | ble. | | | | | |
| | | | | | | | |
| Most Recent Year: | Turnover: | Gross profit: | Pre-Tax Profit: | Number of Sta | ff: | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Previous Year: | Turnover: | Gross profit: | Pre-Tax Profit: | Number of Sta | ff: | | |
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| | | | | | | | |
| | | | | | | | |
| Previous Year: | Turnover: | Gross profit: | Pre-Tax Profit: | Number of Sta | ff: | | |
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| | | | | | | | |
| Please tick which categor | y you wish to enter | : | | | | | |
| Business of the Year Retailer of the Year | | | | | Tourist Attract' / Tour (| Operator of the Year | |
| Innovation/Techno | logy | Small Business of the Year | | | Green Business Award | | |
| Training and Development Award | | Place to Stay Award | | | Social and Community | y Development | |
| Team of the Year | | Hotel of the Year | | | | | |
| | | | | | | | |
| | | | | | | | |

Return to:- Westmorland Gazette Business and Tourism Awards, Editorial, Westmorland Gazette, 1 Wainwright's Yard, Kendal, LA9 4DP or email businessawards@kendal.newsquest.co.uk

All entries will be considered for Business of the Year

APPLICATION FORM CONT.

Print this document and fill in the details. If you wish to enter more than one category, please complete a separate form for each entry.

Please complete the relevant information for your award. Please note that the more information you provide the more support you give to your awards entry. Location - Main location of business and any trading subsidiaries History - Brief history, why it was set up and synopsis of its development Ownership / Management - Give details of principal directors / managers Products / Services – Give details of your products or service and what makes them different Future plans – Provide brief details of your plans to exploit the opportunities within the market $Training \ / \ personal \ achievement - Please \ provide \ details \ of \ any \ initiatives \ for \ staff \ training \ for \ either \ individuals \ or \ groups \ or \ information \ about$ personal achievements during the past 12 months which have proved to be a major benefit to the business. Your reason for entry – Please tell the judges why your company or particular individual, should win this award. I confirm that the information contained in this entry form is accurate. I agree to abide by the rules of the competition and accept the judges' decision as final Name of company: _ Name of person completing the application: ___ Director's approval for submission (PRINT): Signature: _

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TERMS & CONDITIONS OF ENTRY

All entries must be from businesses/organisations operating within the distribution area of the Westmorland Gazette.

The information provided on the entry form must be accurate. The panel of judges may request further supporting information, if required. In the event of any evidence arising, which contradicts earlier claims, the judges reserve the right to withdraw the award at a later date.

Information supplied (other than financial) on or with the entry form may be used in The Westmorland Gazette and associated publications. However, any information clearly marked as confidential will be treated in the strictest possible confidence and will not be used in any publicity.

The decision of the organisers, sponsors, or any of the judges, is final in respect of all matters concerning these awards, including the interpretation of these rules. The organisers have the right to reallocate an entry if they feel it has more opportunity to win in another category.

All entrants will be expected to co-operate with the publicity surrounding the awards should their entry prove successful.

All entries must be received by the organisers by the closing date on Monday 30^{th} July, 2012.

Proof of posting cannot be accepted as proof of delivery for the purpose of the competition. All the entries and supporting material will be sent at the entrant's own risk.

All entrants must fill in the confirmation section at the end of the entry form, acknowledging that they have read and understood all the rules and regulations of the competition.

Participation in The Westmorland Gazette Business and Tourism Awards 2010 means acceptance of these rules and regulations.

An independent panel of will judge the entries. The Judges' decision is final and no correspondence will be entered into.

Shortlisted nominees will be invited to the Gala Awards dinner at The Castle Green Hotel, Kendal on Friday 14th September, 2012.